SAVE MANPOWER FOR WARPOWER!

The Textorian

ACCIDENTS STOP OUR WAR PRODUCTION! FOR

VOLUME XVI, NUMBER 20 — GREENSBORO, NORTH CAROLINA, FRIDAY, MAY 28, 1943 — FOUR PAGES TODAY

N. C. State Library

National Cotton Week Proves Huge Success For This Year

Survey Of Large Cities Reveal Cotton Week Was Observed With Great Success; War Uses Of Cottons Emphasized By Many Merchants

The nationwide observance of Cotton Week, which ended Saturday, yielded results that will have an important bearing on the merchandising of cotton goods in the post-war era, according to a survey by the Cotton-Textile Institute and National Cotton Council.

In all sections of the country, the response of consumers to retail presentations of spring-summer cotton products was encouraging. In no single instance did stores resort to scare promotions. In practically all cases, merchandising emphasis was on the wearability, washability and style appeal of cotton apparel and home furnishings.

In most cities sales were led by dresses, victory garden garments, work clothing and home furnishings. War uses of cotton were emphasized in those centers where shortages persist. Stores in these cities called attention to the ways in which billions of yard of cottons have been transformed from civilian articles into military material.

"It is clearly evident from the measure of support given this year's event —even in the face of wartime merchandising difficulties—that Cotton Week has a secure place on the retail merchandising calendar", according to Charles K. Everett, director of merchandising.

He added, "Just a preliminary check of Cotton Week advertising in the major cities across the country discloses the extraordinary measure of backing given Cotton Week. These advertisements clearly prove that cotton is experiencing the biggest season in [illegible] history. Our records also show [illegible]ore window space was devoted [illegible]n last week than in any similar [illegible]in recent years."

WHITE OAK LOCAL NEWS

Little Miss Joan Ingold, daughter of Mr. and Mrs. Walter Ingold, is seriously sick at St. Leo's hospital. Her father was called home from the Naval Base in Maryland.

The many friends of Mrs. George Ward are grieved to learn of the death of her sister, Miss Mary Webb Nicholson, who was killed in an airplane accident in England.

Bernard Shepherd is at home from Trinidad after an absence of two years.

There will be a canning demonstration next Tuesday morning at 10:30 at the home of Mrs. Frank Morris, Hubbard street to which any one in the community is invited.

Miss Estelle Blais, New Bedford, Mass., is guest of Mr. and Mrs. Frank Starling on Seventeenth street.

Herman Smith, Freeman Field, Seymour, Ind., left Thursday after a weeks leave at home with his parents, Mr. and Mrs. C. C. Smith.

Staff Sgt. Clayton Roberts arrived Friday from Trinidad after two years absence. After his furlough he will go to Camp Stewart, Ga.

Sgt. Cleo Mitchell, Stutgart Field, Ark., is spending a short furlough at home.

Mrs. H. A. Morris and Mrs. T. A. Fruit and daughter, spent the week end in Gibsonville.

Pvt. Russel Horner, from Gunners school, Ft. Myers, Fla., is at home on a fifteen days furlough.

Sgt. Shade Lineberry left Sunday after a short stay at home. He is stationed at Ft. Jackson, S. C.

Mrs. Louise Lineberry Tucker is at home for a short stay. Lt. Tucker was transferred recently to Camp Davis.

Mrs. Otto Burnside returned last Friday from San Diego, Calif., where she went to visit her son, Lewis. Robert Ward spent Mothers day with them. She went the southern route and returned by way of Chicago.

Pvt. Howard Johnson returned to Ft. Lewis, Wash., after spending his fifteen days furlough with his parents, Mr. and Mrs. C. C. Johnson, 20th street.

Mrs. Branson Cockman has returned from Piedmont hospital where she had a tonsilar operation.

Mrs. Oscar Butler is a patient at St. [illegible]ospital.

Mitchel Hicks is recovering [illegible]om an operation at St. Leo's [illegible]ospital and expects to come home tomorrow.

Mr. and Mrs. Ernest Stevens have moved to one of the Summit avenue apartments from Fourteenth street.

William Leonard Jr., has returned

(Continued on Page Two)

Washington Snapshots

by JAMES PRESTON

Present indications are that the bituminous coal controversy has been instrumental in forcing a national labor policy out of the welter of confusion on the manpower front. Plant seizure, stabilization, union behavior, wages, working conditions, strikes, slowdowns, fines, and imprisonment, subpoenas, cooling off, financial responsibility, secret ballots, the 48-hour week, and other phases of the problem are receiving consideration.

Interest centers around the Senate-approved Connolly Bill (S. 796) to amend the plant-seizure section of the Selective Service Act. The House Military Affairs Committee now has this measure and is planning speedy action.

Some sentiment also has been expressed among Committee members for substitution of the Anti-Strike Bill reintroduced at this session as H.R.2124. There is some doubt, however, whether the Senate would be willing to accept this measure as a substitute for the Connolly Bill at this time; but some members of Congress believe the House can add some improving provisions to the latter measure which would be acceptable to the Senate and perhaps to the White House.

According to the WPB Planning Committee everyone will "suffer loss or, at best, discomfort" in 1943 because of a 15 to 20 percent curtailment in goods and services for civilians. The Committee suggests a program involving extension of consumer rationing, siphoning off of manufacturing activity in labor shortage areas, curtailing of less essential goods and services, standardization, and consumer education.

A new peak of $708,000,000 in lend-lease activity reached during March sent the cumulative total of all lend-lease aid to $10,319,518,000.

While Congress on all previous occasions has vigorously opposed any extensive business subsidy program and has refused to appropriate any funds for the purpose, the question is again an important Congressional issue. New developments indicate that the Administration will make a renewed demand for extensive subsidy legislation as a result of OPA's plans to force roll-backs on food prices—action sought by labor unions and promised by government officials.

On Monday, May 24, public hearing began in Congress on plans of various government agencies to change established industrial and business practices. The hearings and investigation will be conducted by a special seven-man House Interstate Commerce Subcommittee headed by Representative Lyle Boren of Oklahoma.

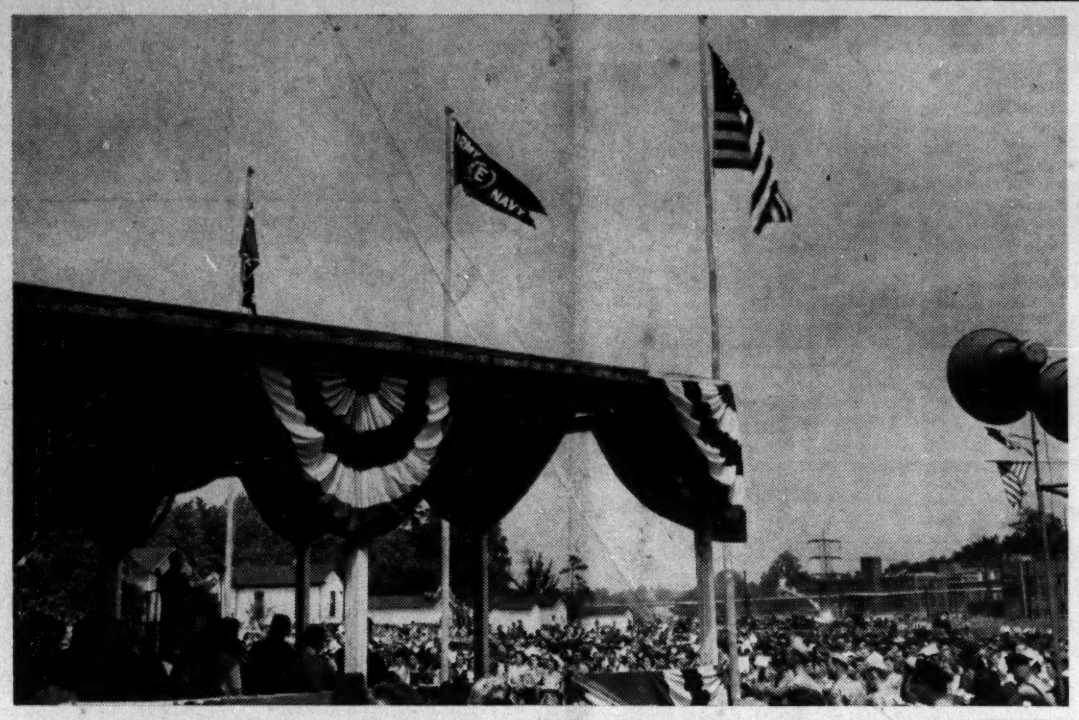
The Senate Finance Committee, after less than three hours of deliberation, voted 13 to 6 for the principle of the Ruml Plan to abate 1942 taxes completely and put all taxpayers on a fully current basis. This Committee action seems likely to upset the House-approved CIO-sponsored Forand Bill which would have abated only the 6 per cent normal tax and the 13 per cent first bracket surtax.

Surgical Dressing Class Met Tuesday

The rain interfered with the attendance at the Surgical dressing room at White Oak, Tuesday night, but the twenty-one that did come turned out a surprising number of dressings.

As it stands now, the first Tuesday night in each month, Carraway Memorial church will assume responsibility for the attendance; Print Works has agreed to take the second Tuesday night; Sixteenth Street Baptist church the third Tuesday night; and Revolution the fourth Tuesday night in each month—but everybody is urged to come any and every Tuesday night or all day Wednesday.

Those working Tuesday night were: Mesdames R. C. Honeycutt, W. J. Stewart, M. M. Moore, J. O. Wheeler, Millard Leonard, Garland Flintom, Frank Clark, W. J. Pennington, R. H. Armfield, R. L. Clapp, Jewel Martin, and Misses Phronie Blake, Agnes Matthews, Anna Motz, Louise Hester, Betty Paris, Marjorie James, Maxine Lowe, Marine Hester, Lilian Tilley and Minnie Fields.



"E" Pennants Fly for Proximity Mfg. Co. and Revolution

At the top are shown the two Army-Navy "E" pennants, awarded respectively to Proximity Manufacturing company and to Revolution Cotton Mills, flying from their flag poles beside the American flag, as a throng of employees and others looked proudly on during the presentation ceremonies here on the 14th of May. In background is shown part of the Print Works plant.

Second picture from the top shows a group of notables on the platform, who are, from left to right, Col. Woodward, Gov. Broughton, "Maj." L. P. McLendon, Congressman Carl Durham, Gen. Junius Jones, Col. Robert T. Stevens, Lt. Huger S. King, John H. Murphy, Jeffie L. Oakley, Columbus F. Brooks and William F. Loman.

Third picture shows the group of forty usherettes who served during the ceremonies. They are representatives from each of the four mills.

Bottom shows a part of the vast throng of thousands of employees and others who were present when the pennants were received.

Ripples From Haw River

Pvt. Cecil S. Woods stationed at Avon Park, Fla., is spending a 10-day furlough here visiting his wife.

Mrs. Ralph Pearson recently underwent a tonsillectomy at Dr. McPherson's hospital in Durham.

J. Hunter Jones won a War Bond given at a drawing at the Druggist convention on May 19th at Greensboro.

Mr. and Mrs. Roy Madern and family of Burlington spent the week end with Mrs. Madern's mother, Mrs. Bertie Montgomery.

Mr. and Mrs. Luke Trollinger have as their guests, Mr. Trollinger's mother, Mrs. Roxie Trollinger of Asheboro.

The following Haw River girls received their certificates from Elon College Commercial school on May 24th: Misses Eleanor Neese, Mattie Lee Beauford, Lovenia Swink and Betty Jean Hendry.

Miss Virginia V. May of Elon College visited Miss Eleanor Neese last Tuesday.

Miss Mary Frances Williamson gave a handkerchief shower, Tuesday evening, May 20th honoring Miss Ida Jones who leaves Wednesday, May 26 for Arlington, Va., where she has accepted a position as Jr. Clerk, Signal Corp. Dainty sandwiches and cocacola were served to the following: Misses Ida Jones, Mary Ellen Hayes, Mary Frances Williamson, Louise Gillespie, Mesdames Morris Barnett, R. P. Neese, H. B. Collier and R. M. Montgomery.

Card of Thanks

The family of N. B. Martin wishes to acknowledge with grateful appreciation the many kind expressions of sympathy and many acts of kindness during their recent bereavement.

Industry Cuts War Cost Two And One-Half Billion

Savings Made Between Period of April 23, 1942 To March 31, 1943 Reports War And Navy Departments and The Maritime Commission

"Price reductions" on war contracts, refunds by contractors, and miscellaneous recoveries effected through renegotiation of contracts between April 28, 1942, and March 31, 1943, amounted to $2,539,000,000, according to a report of the War and Navy Departments and the Maritime Commission.

The agencies, making a joint announcement through the OWI, said that $995,100,000 of the total represents actual refunds by contractors and $1,583,900,000 represents reductions in contract prices. "Through the productive genius of American management and labor," these "price reductions are being effected voluntarily by business through the contracting officers in the renegotiating agencies of the services," the announcement stated.

To indicate the savings to the government these agencies included the following reductions in a long list of war materials and equipment:

Bomber airframes, 32 per cent.
Fighter airframes, 14 per cent.
Automatic pilots, 24 per cent.
Human parachutes (assembly), 22 per cent.
Generators, 17 per cent.
Sulphadiazine, 48 per cent.
75-mm. tank guns, 28 per cent.
20-mm. anti-aircraft cannon, 34 per cent.
105-mm. H.E. shells, 22 per cent.
Steering gear, 25 per cent.
50 calibre anti-aircraft machine guns 30 per cent.

These remarkable savings in production costs are evidence not only of the success of American industry in reducing unit costs through mass production but also of the sincere efforts of the industrialists to reduce to a minimum the financial burden of the war upon the American people.

PROXIMITY HAPPENINGS

Lt. P. M. Carruthers, public relations officer of the Army Air Corps at Erskine college, Due West, S. C., visited his parents, Mr. and Mrs. J. T. Carruthers, Sr., 1212 Fairview street, over the week end.

Rev. Loman Speaks To Proximity Club

The Proximity Community Club met in the club room of the welfare department on Tuesday evening at seven-thirty o'clock and in spite of the steady downpour of rain a good group was present.

The President, Mrs. J. D. Scott, presided and the meeting opened with the hymn, "The Old Rugged Cross".

Rev. Harold Loman spoke during the devotional period and was listened to by a most receptive audience. He chose the portion of scripture, "Seek Ye First, The Kingdom of God", and impressed his hearers the necessity of keeping this ever before them in their daily lives.

During the business meeting the club voted to purchase a Pressure Canner to be used by members of the club in their canning this summer. The members also voted to discontinue the serving of refreshments for the duration.

Special music for the evening was piano selections by Misses Audrey and Dawn Coleman of Print Works. They each gave a solo number and closed their program with a duet. Both the musicians showed natural talent as well as training and the audience was delighted with their music.

Mrs. Ira McQueen was elected Secretary of the club to fill the term of Mrs. Edward Hutson, who expects to join her husband who is with the U. S. Army.

Mrs. H. M. Angel and Mrs. W. K. Jordan were appointed as a program committee for the June meeting which will be on the 22nd.

At the close of the meeting the committee in charge, Miss Richards, Mrs. H. B. Ritter and Mrs. J. M. Aldridge served refreshments.

SAFETY and WAR

It is very likely that few of us have considered the armed forces as being particularly Safety-minded. Fighting a war is such a hazardous business that on first thought it might seem that there is no place for Safety. But if we take a good look at some of the army, navy, and air corps practices we will find that this is not the case.

Steel helmets, very much like those worn by the plant air raid wardens, were used by fighting men 500 years ago. These helmets usually had a visor which could be pulled down to protect the face, and, since safety glass had not yet been invented or even thought of, a number of holes were punched in the visor so that the fighter might see his opponent. Such a visor was really the grandpappy of our industrial goggles.

Armor for naval gun turrets, army tanks, and aircraft is well known as protection for fighting men on land and sea and in the air. It is the armor or safety guards on American airplanes that bring back the crew with their plane after the unarmored Zero has been shot down.

The marines on Guadalcanal have practiced Safety when they use their helmets to dig fox holes, into which they can crawl to avoid shrapnel when a bomb drops nearby. You can be sure that a marine takes this precaution without having a Safety committee member to remind him what to do.

The pilot's parachute and safety belt are carried for but one reason—Safety. If the plane is flying over water, his safety equipment will include a rubber boat, emergency food rations and some fishing tackle in case the food runs low before he is rescued.

Yes, industry can learn some real Safety lessons from our armed forces. If guards, goggles, and good practices were applied by war workers as thoroughly as our fighting men apply their Safety measures, we may be sure that industrial accidents would be decreased.

Electronic Device Measures Distance Through Heavy Fog

The Army and the Navy, having partially lifted the veil of secrecy in their joint statement, some of the story of radar can now be told.

Radar is the electronic device which locates planes and ships far belond man's former "vision" even in fog, darkness, and other adverse conditions. In operation, radar sends out radio waves which are reflected back to sensitive receivers when a ship or plane enters the area which the radio waves cover. Returning waves are then plotted, and by a complicated system of calculations, officers determine the position, direction of travel, and speed of enemy planes or ships. This information is then relayed to interceptor forces.

The existence of radar has been known for years. Industrial engineers and scientists as early as the twenties were actively engaged in the devlopment of tubes, circuits, and apparatus for the very high frequencies which form the basis for present-day radar.

With such experience added to manufacturing skill, one large electrical manufacturing company was able to start building radars long before Pearl Harbor, and is now making them in its factories for installations on ships, and on the ground. Many of the same men and women who used to make broadcast station transmitters and home receivers are now at work on this vital device, and parts are being made in other factories which formerly made electrical products for the home.

Vital areas in the U. S. defense system have been equipped with the devices which are also at work with our fighting forces on land, sea, and in the air. The British version of radar, which they call the radio-locator, is credited with saving England during the aerial blitz of 1940 and 1941. Radar now stands guard at many danger points along United Nations frontiers and at sea, warning of the coming of aerial and seaborne enemy forces.

W. O. Baby Clinic

John Thomas Rumley and Richard Clark Cofer were new members at the White Oak Baby Clinic Wednesday. Others present were: Doris Jarrett, Jean Gillie, Charles Rhew, Dianne Staley, Kelly Evans, Kelly Pinkleton, Marian Murray, Dewey Heath, Dianne Crisco, Julia Pickard, Shirlon Hepler, Gene Hepler, Gene Haynes, Janice Vaughan and Frankie Sue Vaughn.

THE TEXTORIAN

Published every week except during Summer Vacation week and Christmas week

H. M. LEONARD - - - - - - - - - - MANAGER

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No communication of any sort or description, whether news or expressions of opinion upon any topic, will be published unless accompanied by real name of writer. The name will not be published unless consent is given.

PROXIMITY PROX. PRINT WORKS — CONE FABRICS SERVICE — WHITE OAK REVOLUTION

Greensboro, North Carolina, Friday, May 28, 1943

Cannot Afford to Underestimate the Enemy

The war news looks more and more encouraging. With the American forces rapidly gaining momentum, our enemies are beginning to realize the extent of their blunder in ever thinking they could conquer the world. This realization may bring about any number of results. It is entirely possible that in Europe such demoralization will set in that the war in that section of the world will end sooner than even the leaders in those countries realize. Your editor, however, feels that it would be a serious mistake if we in the allied nations were to plan other than for another year of European warfare. Overconfidence can be as big a mistake with us as it was with the axis in the early stages of our participation in the war. The allies have frequently erred by underestimating the strength of the enemies. The enemy unquestionably erred by underestimating the strength and ability to develop and produce by the United States. We can again err by underestimating the strength and the morale of our European enemies.

Certainly, much damage has been done in Germany and Italy by the incessant bombing. There is little doubt but that the wholesale destruction has done much to the nerves and the morale of the people of their nations. On the other hand, we must not lose sight of the fact that we do not know truly what reserve strength the axis has. From a manpower situation on the industrial front, they are far from weak, as they are using as slaves the manpower of the conquered countries. We also cannot overlook the fact that the German people in particular have been made to believe that their only hope of any kind rests in victory by the axis and that death itself is better than victory by the allies.

We sincerely hope that the enemy will soon fold up and that unconditional surrender is not far in the future, but that hope should not for one minute cause us to let up in full preparation to fight and produce for a war which may last a year or more.

We must also remember that we have not scratched the surface in our comeback in the Pacific and that even though the war in Europe is quickly won, it will require concentrated effort of many months to completely defeat the Japs.

The whole idea behind this editorial is to discourage overconfidence and to plead for wholehearted effort on the part of all of us to go to the limit in producing those things our armed forces will need to guarantee 100 percent victory as quickly as possible.

We cannot afford to underestimate the enemy.

WHITE OAK LOCAL NEWS

(Continued from Page One)

from a two weeks visit with the Garland Wyricks in Roanoke Rapids.

The True Blue Sunday School class of Carraway Memorial church met Monday night with the President, Mrs. Edward Spivey.

Cor. Virgil Foster is at home after two years spent in Trinidad. He will go to Camp Stewart after his furlough is over. Sam Foster is a patient at BTC No. 10 hospital.

Mrs. John Cates is improving slowly at her home on Maple street after suffering a heart attack some time ago.

Pause and refresh

...at the familiar red cooler

DRINK Coca-Cola 5¢ TRADE MARK

Bottled under authority of The Coca-Cola Company by

Ceasar Cone Yearly Attendance Honor Roll

1st Grade: Eleanor Newton, Lenora Newnan, Betty Caviness, Joyce Owen, Mac Marley.

David Campbell, Richard Kirkman, Wayne Nall, David Jenkins, Lee Herrin, Nancy Laughlin, Janette Rhew, Mildred Coletrane, Marie Myrick.

2nd Grade: Clarence Allen, Carlton Walkins, Helen Lowe, Nancy Varner.

Magdalene Crutchfield, Barbara Kirkman, Jo Ann Denson, David Clark Robert Lee Holder.

2nd Grade: Rachel Ingold, Peggy Hipp.

Joe Phillips, David Tucker, Betty Burgess, Barbara Brown.

3rd Grade: Margaret Gregory, Bertha Gray Russell, Louise Owen, Shirley Taylor, Ronald Hayes, Tommy Hipp, Jimmy Manuel, Donald Payne.

3rd Grade: Del Rio McCann, Larry Burnside, Betty Lou Dandridge, Joan Varner, Carson Bennett, James Watson, Shirley Varner, Peggy Campbell.

Darrell Moore, Charles Smith, O. C. Dandridge, Billy Tidwell, Doris Lee Jenkins, Nancy Gregory, Marlene Strickland, Joan Nelson.

Harold Amos, Jackie Smith, Patsy Haithcock, Lucille Hill.

4th Grade: Raymond Bean, John Clark, Harley Williams, Rita Bumgarner, Mary Brown, Corina Cockman, Leatrice Yow.

4th Grade: Helen Clark, Marie Sizemore, Ruth Teague, Allen Coffer, Frank James, Frank Smith.

Joan Bean, Geneva Brewer, Etta Jean Scott, Joyce Branson, Harold Lowe, Claude Owen.

5th Grade: Raymond Fields, Alfred Hipp, Woodrow Oldham, Billy Perdue, Audrey Brady, Ellen Crutchfield, Louise Gregory, Delia Gregory, Elaine Nall.

5th Grade: Alfred Cain, Curtis Cockman, Bobbie Honeycutt, Margaret Haynes, Faye Herrin, Betty Jenkins, Billy Faye Ward.

5th Grade: Wayne Crabtree, Bobby Johnson, Larry Wyrick, Dois Allen, Joanna Burnside, Lena Hester, Corrina Leonard, Clara Jane Pearman, Virginia Tippett, Louise Ward.

6th Grade: Lillian Gray Stone, Elizabeth Pearman, Doris Dandridge, Pegy Craven.

6th Grade: Eloise Burgess, Marie Crowder, Dorothy Caviness, Betty Lou Haithcock, Ernestine Leonard, Audrey Maness, Edith Nowell, Jean Owen, Carl Sells, Frank Squires, Melvin Yow.

Leroy Britt, Bobby Ward, Geraldine Burns, Eloise Nance, Louise Nance, Nancy Nicholson.

Marine Allen, Margaret Boothe, Peggy Hart, Mary Louise Wyrick, Winfred Hawks.

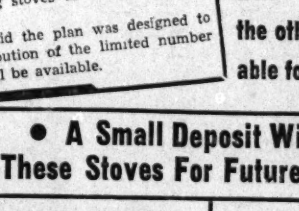
7th Grade: Geraldine Lewey, Helen Thornbro, Barbara Ann Wrenn.

7th Grade: Wayne Cates, Bural Caviness, Donald Lowe, Gilda Hinshaw, Edith Owen, Inez Phillips, Mary Bett Ward.

Prox. Baby Clinic

"Cookie" Kemp was a new member at the Proximity Baby Clinic on Wednesday afternoon. Other members present were: Lynda Kay Wilson, Ronald Lee Fisher, "Dickie" Russell, Shirley Fay Mitchell, Annette Rivers, Bobby Jones, Michael Hicks, Jimmy Ray Singletary, William Howard Robertson, Dickie W[illegible], Phillip Brady, Barry Lemons, Breton Charles Dallin, Linda Gay [illegible]trickland, Larry Jordan, Yvonne Ki[illegible]ard and Winfield Winecoff.

Dr. M. Y. Keith will be at the Clinic next Wednesday and those who wish to consult him must be present at or before thirty o'clock.



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Pictures of the Army-Navy E Pennants Award may be found throughout this issue of the Textorian.

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Buy Your Cotton DRESSES NOW... While They Are Available!

Keep Cool and Dressed Up in Pretty Cottons!

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308 South Elm St. Phone 3-1155

The Folks at Home Face New Responsibilities

With so many young people away in service and war industries, many homes are without anyone who could "take over" should need for funeral service suddenly arise.

Although for many years it has been possible to make advance arrangements at the Hanes Funeral Home, the present more acute need for such a plan prompts us to call attention to this phase of our service. We know of no other practical way in which the folks at home can make sure their wishes will be carried out.

HANES FUNERAL HOME
401-405 W. Market St. Dial 5158
Greensboro

At Jones-Lewis

DO YOU NEED ANY TYPE OF STOVE?

Rationing of Cooking, Heating Stoves To Be Nationwide in June

WASHINGTON — (AP) — Rationing of heating and cooking stoves that burn coal, wood, oil or gas will begin on a nationwide basis late in June, Price Administrator Prentiss M. Brown announced last night.

Coal and oil heating stoves already are rationed in 32 states where fuel oil is rationed. The new national program extends rationing to cooking stoves as well as heating stoves.

Mr. Brown said the plan was designed to assure fair distribution of the limited number of stoves that will be available.

Then...we advise you to reserve it NOW for future delivery!

But---- unless you really need a stove, don't deprive the other fellow who does need one! Quantities available for the remainder of the year will be very limited!

• A Small Deposit Will Reserve Any of These Stoves For Future Delivery!

CIRCULATORS as low as $69.50

Circulators that are designed to give maximum heat with a minimum of fuel consumption! They are attractive in appearance, too. If you're really going to NEED one . . . look into these "buys" NOW!

Famous "Atlanta" Automatic WOOD-BURNING HEATER $29.95

This heater will give plenty of warmth in coldest weather . . . with least attention. Thermostatically controlled . . . even temperature at all times . . . few ashes to take up. Burns any kind of wood. A real "buy"!

All Cast-Iron LAUNDRY HEATER $10.95

A heater built for real service . . . 2-eye top . . . all cast-iron. See this heater before you buy!

Large "Roman Eagle" Heater $39.50

You can burn either wood or coal in this large size heater! Quality-built to give real service. You won't have to worry about how cold it gets next winter if you have one of these.

Sheet Iron WOOD HEATER $3.95

The ideal heater to take the chill off the room morning and evening. Quick heat with a little fuel. BARGAIN at this price!

"Franklin" HEATER Burns Either Coal or Wood $14.95

If you're looking for a GOOD heater that's low in price . . . here it is! Use wood or coal . . . it will give you plenty of heat next winter.

"EAGLE" Hot-Blast HEATER $34.50

Here's a QUALITY hot blast coal-burning heater that will really keep you warm in cold weather. Yes, it's an "EAGLE" . . . your assurance of "tops" in quality and service.

"Romeagle, Jr." or "Jones-Lewis Special" ALL CAST-IRON RANGES $54.95

These ranges do not have high-back and warming closet as government regulations do not permit these on ranges for the duration! They're all cast-iron . . . with 6-eye top . . . excellent cookers and bakers. Outstanding values at this price!

Here's Perfect Heating Comfort! "Warm Day-N-Nite" Automatic COAL-BURNING HEATER $69.95

This is the same type of stove as the "Warm Morning"! It holds 100 pounds of coal at one fueling . . . and your fire will last from 2 to 3 days without refueling. Automatic action . . . you always have an even temperature. Let us show you this fine heater.

A Small Deposit Reserves Yours!

"Globe" Round COAL HEATER $12.95

A good quality coal heater . . . will give excellent service and plenty of heat. Very economical on fuel, too. Featured at a BARGAIN price!

BUY MORE WAR BONDS!

The Jones-Lewis Furniture Company Inc
121 N. Elm St. Dial 4107

"You Can Always Buy It For Less At Jones-Lewis"

Reading and Writing - - -

Lest we forget: May 10, 1933, the Nazis burned the books of the world's greatest writers to signalize the death of culture. Today, in the U. S., the Council on Books in Wartime says "Books Are Weapons in the War of Ideas" and commenmorates the day by working for the widest possible distribution of the world's best books.

It looks as if the small town is coming into its own again. It wasn't so many years ago when books that expressed the frustration of living in a small town—books like "Winesburg, Ohio," "Babbitt" and "Spoon River Anthology"—were all the rage. Now the picture has changed. We're learning there are a lot of fine things about life in a small town; that, in fact, the town way of life is what our country is fighting to preserve.

We have only to take a look at some of the recent books to see how true this is. Berry Fleming's novel, "Colonel Effingham's Raid." and William Saroyan's "The Human Comedy," both featuring typical small communities, have been extremely popular Book-of-the-Month Club selections. And no doubt "Colonel Effingham's Raid" will be as successful a movie as "The Human Comedy" has proved.

Another book of this trend, soon to be a motion picture, is "Happy Land" by MacKinlay Kantor. This is a simple and beautifully told story about a typical small town, and about Lew Marsh who ran the town's most popular hangout — Marsh's Drug Store. Lew's son, Rusty, joined up with the U. S. Navy early, and he was one of the first casualties. When Lew Marsh learned his son was dead, he brooded about it. Why? he kept asking himself, why had it happened to Rusty? It wasn't fair.

Then one day he had a caller. The caller was his own grandfather, and he was most unexpected, since he had been dead for twenty years. Grampa, a Civil War veteran, had come back for the purpose of talking a little understanding into his grandson. And it was through him Lew realized that "As long as kids can play Indian in the corn . . . as long as American boys can be Boy Scouts, as long as they can eat ice cream, as long as they can do a good turn daily, as long as they can play football, or have a picnic in Briggs' Woods . . . it'll be worth while."

A good gift for a soldier friend is "As You Were," a pocket-size volume of some of the best in American prose and poetry, edited by the late Alexander Woollcott. It's a wise idea for a soldier to carry a book around with him when he's on leave. Woollcott counsels. He discovered that in the last war. It seems that the M. P.'s in Paris were always accusing the soldiers of being A.W.O.L. On one memorable occasion, however, Woollcott spent a whole evening in Paris without being stopped. He was carrying a book under his arm. After that he always carried one, and was never stopped again. It was apparently unthinkable to an M.P. that a bookish soldier could be on the loose.

Mote Cloth
by Picker

Ten Points

1. You cannot bring about prosperity by discouraging thrift.
2. You cannot strengthen the weak by weakening the strong.
3. You cannot help small men by tearing down big men.
4. You cannot help the poor by destroying the rich.
5. You cannot lift the wage-earner by pulling down the wage-payer.
6. You cannot keep out of trouble by spending more than your income.
7. You cannot further the brotherhood of man by inciting class hatred.
8. You cannot establish sound security on borrowed money.
9. You cannot build character and courage by taking away man's initiative and independence.
10. You cannot help men permanently by doing for them what they could and should do for themselves.

—Land O'Lakes News

* *

"A new baby brightens up the home", says a feature writer. Sometimes the lights are on all night, we've found.

* *

Modern Girl: A vision in the evening and a sight in the morning.

* *

The colonel was lecturing a class of incipient officers. "A 40-foot flagpole has fallen down," he said. "You have a sergeant and a squad of ten men. How do you erect the flagpole again?"

The candidates thought, then offered suggestions about block-and-tackle, derricks, and so on.

"You're all wrong," replied the colonel. "You'd say: "Sergeant, get that flagpole up.' "

* *

An old woman at the Ulster frontier was asked if she had anything to declare. No, nothing at all. But what was in the bottle? Oh, only holy water holy water from Lourdes. The customs officer pulled the cord.

"Whisky it is," said he.

"Glory be!" said the offender. "A miracle!"

* *

Magistrate: "You cannot drive now for two years, for you're a danger to pedestrians."

Defendant: "But your honor, my living depends on it."

Magistrate: "So does theirs."

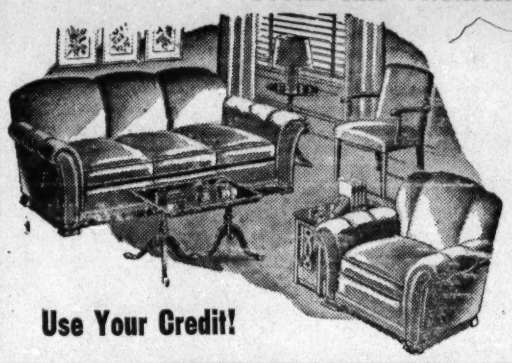
Plastic bayonets for drill and parade ground use are releasing steel bayonets for the fighting fronts.

GET IT WHERE THEY HAVE IT!
REVOLUTION DRUG CO.
Phone 5530
Corner Vine and Ninth Streets
Ralph J. Sykes C. G. Stevens
Proprietors

Permanent Waves . . . . $1 up
Shampoo and Finger Waves . 25up
KING'S BEAUTY SCHOOL
229 S. ELM — DIAL 2-1372

TASTE-TEST WINNER
FROM COAST TO COAST
ROYAL CROWN COLA
2 full glasses 5¢

NOW-more than ever-You need
BEST-TOU HOME COMFORT
Now—More Than Ever—You Need New Furniture!
A bright, cheery well furnished home is a definite aid to happier minds and better-rested bodies—and both are vitally essential to the war effort! Buy new pieces NOW!

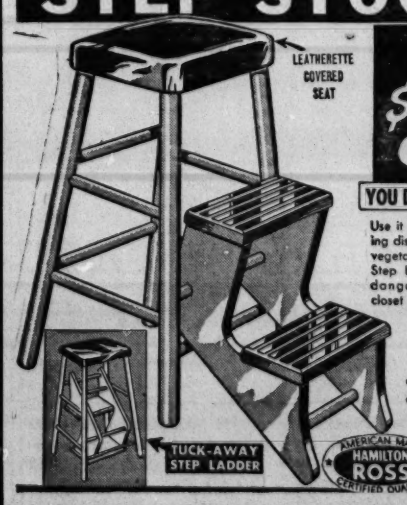
NEW CHAR M AND GRACE IN LIVING ROOM STYLE AND FASHIONING

139.50
Davenport and Chair
Only a limited number of these Suites are available, so shop early so as to be sure you share in the savings. Long-wearing covers and sturdy frames!
Use Your Credit!

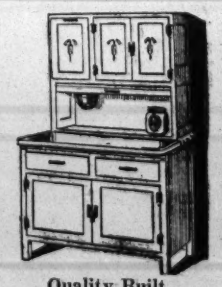
New Light Woods Spell Real Beauty for
BEDROOMS
139.50
Bed, Vanity, Chest and Bench and Nite Stool
Five very new and very smart pieces at a price to make you STOP! Rare beauty in fine crafted furniture with genuine economy! Superb construction leaves nothing to be desired.

Buy On Easy Terms!

SLEEP WELL . . . AND LIVE BETTER!

Same Price— Cash or on Easy Terms
Extra Deep Box Spring and Pure Long Staple
Cotton Felt Mattress
This new Southern Cross Royalty Group provides rest and sleeping comfort at it's luxurious best! A combination of an EXTRA DEEP box spring with a pure long staple cotton felt Mattress. Both spring and mattress are of extra quality. This unit of sleeping equipment is unsurpassed for rest-inducement and durability. See it today! You'll sleep better . . . and enjoy life more!
BOTH FOR $59.50

SPECIAL SALE - WHILE THEY LAST!
STURDY - ALL WOOD - DOUBLE DUTY
STEP STOOLS


$3.95
YOU DON'T NEED CASH
Use it as a Stool when washing dishes, ironing, preparing vegetables, etc., and as a Step Ladder to reach those dangerously inaccessible closet shelves.
WHITE WITH RED, BLUE, OR BLACK TRIM
• 24 Inches High
• 10" x 13" Seat
Buy Now! While Stock Lasts!

Quality Built
Marsh CABINETS
$42.50
Buy on Easy Terms!
All the features of a fine Cabinet! Metal Flour Bin. Cutting board. Metal bread box, brush chrome handles and bullet tipped hinges. Handsomely decorated in a choice of lovely enamels.
MILLER FURNITURE CO.
"FURNITURE OF QUALITY"
314 South Elm Street Phone 3-3441

Designed For ENDURANCE

Men's Spring Suits
$27.50
$32.00
Headlines are plenty disturbing these days, but here our outlook should brighten and so should our wardrobes! Not only will one of these Suits add color to your appearance, but it will mean a considerable saving to you through the longer wear you will receive!
● Chalk & Pin Stripes ● Single and Double Breasted
● Tweed Mixtures
● Herringbones ● Sport & Plain Model
Men's SLACK SUITS $3.95 and $4.95
Men's SPORT SHIRTS 1.29 - 1.49 - $1.69
Men's Summer SPORT PANTS $3.50 to $6.95
Cotton Work Pants $1.98
Shirts to Match . . $1.25
Men's Cool COOL STRAWS $1.98

Here they are for summer . . . "Tops" in the "Straw Vote" Cool as a mint julep—and twice as effective! Your favorite ventilated models for now and all thru the hot summer months!

Boy's Summer 2 PC. SPORT SUITS
In Sizes 8 to 16
Cool? Comfortable? We'll say they are! They're just the clothes he'll want to romp and play in all through the summer! Sport suits are definitely "In" with the young folks. Come in today and fix him up for the months ahead! $3.50
BOYS WASH PANTS
Here's the integral part of that all-important "leisure-wear" outfit he will be wanting from now on thru the hot months. Most of the time he'll wear nothing else. Save here on these! $1.69
OTHER WASH PANTS at $1.98 - $2.98
BOYS SUMMER SHORTS
In Sizes 4 to 12
Here's a bona-fide value! Good quality boys shorts for only a dollar! Sanforized against any shrinkage, no matter how fast he soils them. Well-built to last him thrue the hard playing season. Various colors! $1.00
PROXIMITY MERCANTILE COMPANY
WHITE OAK STORE NO. 2
REVOLUTION STORE COMPANY
WHITE OAK DEPARTMENT STORE

COOL

Natural Fiber for Cool Suits is mohair from the Angora goat. Non-matting (unlike wool); when blended with other cool fibers—
It's The Base For Our "Summer-Comfort" Feature
COOL PALM BEACH SUITS

It takes all the famous Palm Beach features—the costly mohair base, the other cool fibers blended in, and Palm Beach's patented "open-window" weave, to produce a suit that's so cool—and yet so downright good-looking with perfect fit and lasting shape! And remember, these same fine features are what make Palm Beach the *long-wearing*, big value summer suit. When you can get such good-looking comfort in such handsome, yet practical colors, why delay? Come in, and see our selection.
$19.50
Only Genuine PALM BEACH Is KOOLERIZED
Vanstory CLOTHING COMPANY
JEFFERSON STANDARD BUILDING